

HELEN BERKUN

Fashion Photographer + Stylist + Blogger + Mama

HELENBERKUN.COM

MISSION

Helen Berkun is Living Fashion.

With a storied background in fashion photography + styling, HelenBerkun.com is the culmination of a hardworking fashion expert delivering daily doses of style inspiration, trend reports, beauty reviews, direct shopping boutiques, kids fashion and all things lifestyle.

ABOUT

Helen Berkun is a fashion photographer, stylists, creative director, influencer, shoe collector and mama.

With 20 years in the fashion industry and represented by world-renowned Ford Artists, she has run the gamut from editorial and advertising photography to celebrity styling and commercial print. This multi-talented girl lives, eats, sleeps and breathes fashion.

Born in the former USSR, Helen's aesthetic is eclectic, trend-driven and artistic—a quality that runs through her family of painters, photographers and designers. After receiving a Fine Arts degree with a photography emphasis from Columbia College Chicago, Helen quickly established herself as an editorial fashion photographer, where she developed a keen eye for composition, lighting and art direction. Her photography is recognized for her fun, beautiful and poppy images.

Helen's contagious personality and sense of style has made her one of the most in-demand fashion 'IT' girls about town. A sought after host for fashion events in Chicago, Helen has gathered the city's most well-heeled with luxe brands like Teen VOGUE, Neiman Marcus, Cusp, Guess, Decades LA, Coach, Kate Spade, Furla, Thompson Hotel and many more.

Helen is based in Chicago with her husband, her cool little man #NuggetStyle, mini fashionista #BabyKStyle and a new addition to her clan, a gorgeous baby girl #Thalia Sky. Helen frequently travels the globe. She is the Contributing Fashion Editor for GLOSSED & FOUND, and contributing travel editor for CHLOLE Magazine.

PRESS

Teen Vogue
Harrods
Modern Luxury
Sheridan Road
Barneys NY
Bon Appétit

Glossed & Found
Milk
Buffalo Magazine
ELIZA
VOGUE Italia
Image

COLLABORATIONS

HOTELS + HOSPITALITY

Four Seasons
St Regis
Sofitel
The Langham
Menin Hospitality

BEAUTY

Charlotte Tillbury
MAC Cosmetics
La Prairie
Decorte
SK-II
Babor
Bluemercury
COS Bar

FASHION

REVOLVE
FWRD
Saks Fifth Avenue
Neiman Marcus
Macy's
Kobi Halperin
Moose Knuckles
Guess
Coach
Furla
Kate Spade
Akira
Forever21



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SOCIAL MEDIA HANDLES



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